

THE INSTRUCTION BELOW, PROVIDED BY THE CLAIROL HAIRCOLOUR EXPERTS, WILL GUIDE YOU STEP-BY-STEP THROUGH AN EASY COLOURING EXPERIENCE.

COLOUR BLEND TECHNOLOGY™

Rich tones and contouring highlights in one simple step!

BEFORE YOU COLOUR: 48 HOURS IN ADVANCE

- Take the ALLERGY TEST
- Do the STRAND TEST to determine your optimal colouring time, and the sun can affect your results and timing. **You will need:** scissors, tape and a clock.
- Read the entire instruction leaflet before you begin.

IMPORTANT: SAFETY INSTRUCTIONS

HAIR COLOURANTS CAN CAUSE ALLERGIC REACTIONS WHICH IN RARE INSTANCES CAN BE SEVERE TATTOOS MAY INCREASE YOUR RISK OF ALLERGY. TO REDUCE YOUR RISK FOLLOW THESE INSTRUCTIONS:

1. DO NOT USE THIS PRODUCT AT ALL IF:
 - You have already experienced any reaction to colouring products.
 - You have sensitive, irritated or damaged scalp.

In these cases do not conduct the skin allergy test and consult a doctor before using any haircolour product.

NEED ADVICE? Call the Expert Colour Consultants at 1800 226 524 (Australia) 0800 800 044 (New Zealand).

2. PERFORM A SKIN ALLERGY TEST 48 HOURS BEFORE EACH PRODUCT USE even if you have already used colouring products before.

SKIN ALLERGY TEST INSTRUCTIONS

MUST BE PERFORMED 48 HOURS BEFORE YOU COLOUR YOUR HAIR: You will need a cotton ball or swab, a plastic bowl and a plastic spoon.

1. To open, unscrew the entire Colour-blend Activator applicator bottle cap (2). (Don't tear off the tab.) Then unscrew the Colour-blend Formula cap(1).
2. Mix small, equal parts of Colour-blend Formula (1) and Colour-blend Activator (2) in a plastic bowl. (For SB1 and SB2, add 1 part of Colour-blend Formula and 2 parts of Colour-blend Activator)
3. Tightly recap both bottles.
4. Apply mixture to a test area the size of a quarter in the bend of your elbow. Allow to dry. Use remaining mixture for Strand Test. Do not wash this area for 48 hours. During washing, protect with an adhesive bandage and remove it immediately after washing.
5. Examine the test area during the next 48 hours. If no reaction occurs, you are ready to colour. The absence of reaction to this test is no guarantee that an allergic reaction may not occur as a result of a future haircolouring process. However, this test represents an important precaution. Please consult a doctor if you have any doubts.

NOTE: IF A RASH, REDNESS, BURNING OR ITCHING OCCURS YOU MAY BE ALLERGIC, STOP YOU MUST NOT USE THIS PRODUCT.

WHAT TO DO IF YOU HAVE A REACTION DURING OR WITHIN THE NEXT 48 HOURS OF COLOURING YOUR HAIR

1. **IF DURING COLOURING YOU EXPERIENCE:**
 - Any stinging or burning and/or rash, rinse immediately and discontinue use as this may be an indication of more serious reaction.
 - DO NOT colour your hair again before consulting a doctor or seeking medical advice.
 - Rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling eyes/face, rinse immediately and
 - SEEK IMMEDIATE MEDICAL ATTENTION.
2. **IF AFTER COLOURING OR ON THE FOLLOWING DAYS YOU EXPERIENCE** problems, such as skin itching, skin rash, swelling to eyes/face, blistering and/or skin or scalp weeping SEEK IMMEDIATE MEDICAL ATTENTION.

Retain the product for identification and call 1800 226 524 (Australia) 0800 800 044 (New Zealand). Our Expert Colour Consultants will advise you what to do next and reimburse your purchase of this product if necessary.

QUESTIONS?

Call the Clairol Hair Colour Experts on 1800 226 524 (Australia) 0800 800 044 (New Zealand)

Visit our website www.clairol.com.au www.clairol.co.nz for helpful colouring tips and great advice.



STRAND TEST

Do the Strand Test each time you colour to determine optimal timing and colour results. Perms, relaxers, previous colour, and the sun can affect your results and timing. **You will need:** scissors, tape and a clock.

1. Cut a ¼ inch wide strand from the darkest or greyest part of your dry hair close to the scalp and tape at the cut end.
2. Completely cover the hair strand with the mixture remaining from the Allergy Test. Start timing.
3. After 15 minutes, check the strand. If the strand is not the colour you want, return it to the mixture and check the colour every few minutes for up to 25 minutes. For extra light blonding, more intense colour results, or to cover resistant greys, it may be necessary to leave the haircolour on for up to 45 minutes.

Fill in your personal colour time below: **My timing for desired colour: _____ minutes.**

COLOUR HINTS & TIPS

- Use Nice 'n Easy for ultimate natural-looking colour with rich tones and contouring highlights in one simple step!
- Apply colour to dry hair that is free of styling product build-up. If hair has build-up, shampoo one day prior to colouring. Do not shampoo immediately before colouring. Your scalp has natural oils that help to protect it during the colouring process.
- If any colour gets on your skin or household surface, wipe it off immediately with a damp towel.
- Use the ColourSeal™ Conditioning Gloss only once a week. It has been designed to give you long-lasting benefits. For best results, use a quarter size amount per application.
- If you are going more than two shades lighter or darker than your current colour, going dramatically red or if you have bleached/double processed or highlighted hair, call our colour experts for Australia: 1800 226 524 or for New Zealand: 0800 800 044.
- If your hair has been recently permed or relaxed, wait at least 7 days and 1 shampoo before colouring. Do the Strand Test since your timing may need to be reduced. If you plan to perm or relax your hair, wait at least 7 days and 1 shampoo after colouring.
- If you've used a gradual colour restorer, henna, or metallic dyes, do not use this product until your hair has grown out and coloured areas have been cut off.
- Remove all metal objects from hair before and during colouring.
- Wear gloves and rinse hair well after application.
- Keep product in a cool place away from heat and light. Do not mix this Colourant with any other product. Do not keep any unused mixed product. Do not leave the mixture in a closed bottle (bottle may expand or burst).
- Product not intended to be used on children.

SPECIAL CAUTIONS

- This product contains ingredients including hydrogen peroxide, which may cause severe eye irritation and possible permanent eye injury. If the product gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.
- We recommend removing contact lenses before applying haircolour. If you must wear contact lenses during application and any product gets into your eye, remove the lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Never use hair colour on eyebrows or eyelashes or if your scalp is irritated or injured.
- Do not inhale or ingest product.
- Do not use if you hair has been Coloured with henna or metal dyes.
- Prepare and use the product in a well-ventilated area. If you experience inhalation difficulties, move to fresh air.
- Remove all metal objects from hair before and during colouring.
- Wear gloves and rinse hair well after application.
- Keep product in a cool place away from heat and light. Do not mix this Colourant with any other product. Do not keep any unused mixed product. Do not leave the mixture in a closed bottle (bottle may expand or burst).
- Product not intended to be used on children.

Keep all haircolouring products out of reach of children.

GET READY TO COLOUR

BEFORE STARTING

- Use a smock or an old towel to protect your clothing
- Have a clock handy for timing
- Apply colour to dry hair

DO SKIN ALLERGY TEST 48 HOURS BEFORE EACH APPLICATION EVEN IF YOU HAVE ALREADY USED COLOURING PRODUCTS

PREPARE COLOUR



- Put on the Expert Colourist Gloves provided.
- Tear off and discard tab from the Colour-blend Activator applicator bottle [2], then unscrew the applicator bottle cap.



- Open the Colour-blend Formula bottle [1] and pour the entire contents into the applicator bottle [2]
- Replace the applicator bottle cap.



- Place gloved finger over the applicator tip, point away from face, and shake well until the colour has totally blended and the mixture has thickened.
- Immediately apply the colour to your hair.

Once mixed, never reseal or store the colour in a closed container as it could burst.

ALL OVER COLOUR APPLICATION

Ideal for first time users or if you haven't coloured for several months.

STEP 1 APPLY COLOUR



- Part your hair into small, even sections using the applicator tip.
- Apply colour first to your roots and stubborn greys.
- Work through hair from root to tip to ensure full saturation, but don't rub into the scalp.
- Pour any unused colour mixture down the drain as it will lose its effectiveness after an hour.
- If any colour gets on your skin, wipe it off immediately with a damp towel

STEP 2 TIME IT



- Leave on for 25 minutes or the time indicated by your Strand Test.

Tip: If your greys are really stubborn, it may be necessary to leave colour on for up to 45 minutes. For Summer Blonde shades (SB1 & SB2), leave colour on for up to 45 minutes as well

Nice 'N Easy – Layers rich tones and contouring highlights in one simple step!

STEP 3 RINSE AND CONDITION



- Add a small amount of warm water and massage into a lather. Rinse until water runs clear.
- Apply the ColourSeal™ Conditioning Gloss to condition and lock in shine.
- For optimal colour results, leave on for 2 minutes, then rinse thoroughly with warm water.
- Save remaining ColourSeal™ Conditioning Gloss and continue to use once a week (after shampooing) in place of your usual conditioner for optimal colour, shine and softness.

Tip: For best results use a quarter-size amount for each application.

Our exclusive ColourSeal™ Conditioning Gloss help seals in beautiful, natural-looking colour and adds intensive shine!

ROOT APPLICATION

Ideal for users who colour every 4-6 weeks to help keep hair healthy-looking and ensure even colour root to tip.

1 APPLY COLOUR



- Part your hair down the middle and apply the colour mixture to your roots, use applicator tip to separate your hair into sections and continue applying the colour to your roots only.

Save the remainder of the colour to use for the rest of your hair.

2 TIME IT



- Leave the colour on your hair for 20 minutes or 5 minutes less than the time indicated by your Strand Test.
- Then gently work the remaining colour through the rest of your hair, but avoid rubbing it into your scalp. Leave the colour on your hair for an additional 5 minutes.

3 RINSE AND CONDITION

- See instructions above

Tip: If your greys are really stubborn, it may be necessary to leave colour on for up to 45 minutes. For Summer Blonde shades (SB1 & SB2), leave colour on for up to 45 minutes as well